



SHIFT-HUB's Best Practice

Capacity Building Workshops



Funded by
the European Union

Why Capacity Building Workshops?

Capacity Building Workshops are dynamic, interactive events **designed to facilitate knowledge exchange, best practice sharing, and collaboration** in the Smart Health ecosystem.

These workshop format offers hands-on training opportunities, equipping participants with essential methodologies, tools, and strategies. By leveraging the expertise of experienced partners and an extensive network, these workshops **strengthen emerging hubs and cultivate sustainable Smart Health ecosystems** across Europe.

The main objectives are:

- to share knowledge and best practices in the Smart Health ecosystem,
- to provide hands-on training,
- to strengthen emerging innovation hubs through partner expertise and networks
- to foster sustainable digital health ecosystems across Europe

Who to target?

The **Key Target Stakeholders** who benefit from participation in Capacity Building Workshops are:

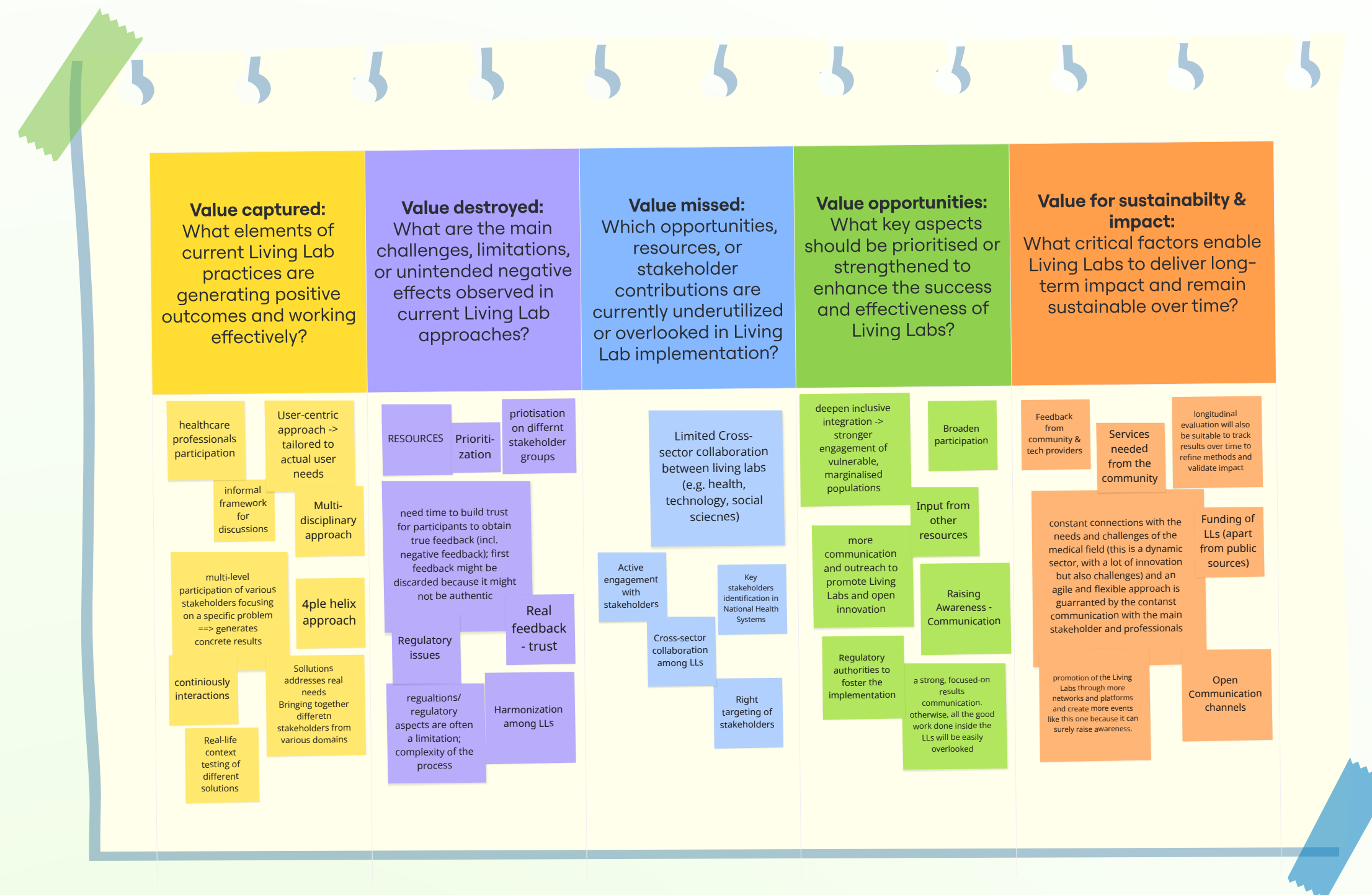
- ✿ Digital Innovation Hubs and Networks
- ✿ Innovation Intermediaries
- ✿ Research Institutions
- ✿ Policy & Decision Makers
- ✿ Startups & SMEs
- ✿ Healthcare Providers





Best Practices – How to do it best

- ✓ **1. Define Workshop Objectives**
Set clear, explicit goals for what the workshop should achieve, aligning them with both the overall purpose and the participants' needs.
- ✓ **2. Structured and Thorough Workshop Preparation**
Plan workshops carefully by selecting relevant topics, designing sessions, and preparing materials in advance to ensure smooth execution and maximum learning impact.
- ✓ **3. Understanding the Target Group**
Tailor the format, interaction methods, and examples to the participants' needs, experience level & expected value. Ensure topics are relevant and meaningful for the audience.
- ✓ **4. Diverse and Strategic Expert Selection**
Invite experienced speakers who can provide practical insights and real-world examples.
Include a mix of roles, geographies, and initiatives to reflect the diversity of the ecosystem.
- ✓ **5. Combine Knowledge Transfer with Co-Creation**
Integrate expert-led presentations with interactive group work, allowing participants to both learn from experts & contribute their own insights. Use real-world examples and best practices to provide context, followed by collaborative sessions to co-create solutions.
- ✓ **6. Structured Value Mapping Approach**
Use standardised frameworks with guiding questions to analyse outputs across five key dimensions: Value Captured, Value Destroyed, Value Missed, Value Opportunities, and Value for Sustainability and Impact.



- ✓ **7. Moderation for Focused Discussions**
Assign experienced moderators to each subgroup to guide discussions, maintain focus, and enhance output quality. Present subgroup conclusions to the wider audience to encourage knowledge sharing and validation.
- ✓ **8. Use Digital Tools for Engagement and Documentation**
Leverage digital whiteboards & tailored templates to capture insights in real time, enabling structured, collaborative & actionable outputs.
- ✓ **9. Follow-Up and Reporting**
Provide a comprehensive report summarising outcomes and recommendations. Share the report with participants to reinforce learning.

In short...

Capacity Building Workshops **strengthen skills, collaboration, and knowledge exchange.**

By combining expert insights with interactive, co-creative sessions, they enable participants to learn, share perspectives, and drive mutual learning. Maximising their impact requires structured preparation, targeted content, diverse expertise, and systematic follow-up procedures. Successfully conducted, this workshop format **provides practical support to enhance capabilities and fosters mutual learning** across Europe's Smart Health ecosystem and beyond.



Want to learn more?

Please find the more information in the Resources section of the SHIFT-HUB website and take a closer look at **SHIFT-HUB's Best Practices Guide**



Ready to apply it yourself?

For specific questions related to the replication of Capacity Building Workshops, please contact:



Leonie Fath
leonie.fath@steinbeis-europa.de



**Steinbeis
Europa Zentrum**
Enabling Innovators to Grow

SHIFT-HUB's Best Practice Capacity Building Workshops



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.
Project: 101095720



@SHIFT-HUB



shift-hub.eu