



THE PROJECT AT A GLANCE

SHIFT-HUB is a **EU-funded project** with the purpose to establish a pan-European Smart Health Innovation Hub by bringing together a rich network of multidisciplinary stakeholders along the Healthcare value chain.

Among its resources, the project provides:

- **A comprehensive service offer** - by mapping Smart Health solutions while facilitating cooperation together with match-making processes;
- **Network & Community** fostering a dynamic ecosystem of innovative stakeholders;
- **Guidance for accessing funding;**
- A **Platform** including a secure **Health Data Hub**, a **Smart Health Apps Repository** and a **Marketplace**.

THE COMMUNITY

SHIFT-HUB launched its [Community](#), a gathering place for the **e-Health ecosystem** to engage in the project's core activities and stay updated. In September, the **Focus Group** on e-Health will open, delving into how digital solutions can address healthcare challenges, funding opportunities, innovative technologies, networking, and matchmaking.

UPCOMING EVENTS IN BARCELONA

On 20th and 21st September SHIFT-HUB consortium will host **3 different events**.

📅 The first one will be the **Consortium meeting**; on the morning of the 1st day, the partners will discuss the state of art & next steps of SHIFT-HUB to ensure its highest quality.

A promotional banner for a Networking Event. The background shows a man in a dark suit leaning over a table, looking at documents. The SHIFT-HUB logo is in the top left. The text 'Networking EVENT' is prominently displayed in white on a dark green background. Below it is a white button with 'JOIN US NOW' in green. The event details are listed on the right: 'Suara Cooperativa, Barcelona, Spain', '15.00-17.00', and '20 September'. The website 'www.shift-hub.eu' is at the bottom left.

SHIFT-HUB

Networking EVENT

JOIN US NOW

Suara Cooperativa,
Barcelona, Spain

15.00-17.00

20 September

www.shift-hub.eu

📅 The second one will be the **Networking Event**; on 20 September 15-17h, regional healthcare and SmartTech stakeholders are officially invited at the premises of [SuaraLab](#) to discover the project and its resources together with the chance to meet outstanding stakeholders from the local health ecosystem.

👉 Learn more and purchase your ticket for free!

A promotional banner for 'Living Labs for an era of transitions'. The background shows a woman in a white blazer presenting to a group of people seated at tables. The text 'OPEN LIVING LAB DAYS' is in a blue circle with '#OLLD23' next to it. The main title 'Living Labs for an era of transitions' is in white on a dark blue background, with the subtitle 'How human-centric innovation is changing our lives' below it. The SHIFT-HUB logo and website are in the bottom left. The event dates '21-23 September 2023' and location 'Barcelona, Spain' are in the bottom right.

OPEN
LIVING
LAB
DAYS

#OLLD23


Living Labs for an era of transitions

*How human-centric innovation
is changing our lives*

SHIFT-HUB
www.shift-hub.eu

Come and visit us
at our booth on **21st September!**
WORLD TRADE CENTER

21-23
September 2023
Barcelona, Spain

 The last event will be the **OpenLivingLab Days**; on 21 September, the annual conference will take place at the stunning World Trade Center Barcelona. SHIFT-HUB will host an engaging and dynamic open session, featuring guest speakers of substance!

 [Learn more and purchase your ticket!](#)

WHAT WE'VE BEEN DOING:

- **1ST SHIFT-HUB WORKSHOP**

On July 13th, the inaugural **SHIFT-HUB Open Innovation Workshop** took place online, bringing together around 40 participants from all over Europe - including smart health startups, industry players, Universities and research institutions - keen to participate in the forthcoming calls for proposals on Health under the Horizon Europe programme.

- **CATALOGUE OF SERVICES**

A **Catalogue of Services** has been under development for months and it will be available **very soon!** It describes the major beneficiaries and target markets within the supply and demand side, and illustrates a comprehensive model for the **SHIFT-HUB services** designed to enable the co-creation and the deployment of innovative solutions in a multitude of open innovation activities within the area of **Digital Health and Smart Health Ecosystem**.

 **Don't miss it and stay in touch via our [LinkedIn](#)**

- **SHIFT-HUB PLATFORM**

A highly secure environment that will enable **patients & citizens** to safely share their data with **smart health product** and service providers is currently under development and will be launched by the end of the year!

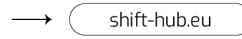
This platform will include an **Apps Repository** and a **Marketplace**, providing a sandbox for the development, testing, and showcasing of solutions offered by community members.



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