

# SHIFT-HUB's Events Rundown

SHIFT-HUB is dedicated to build a strong pan-European Smart Health Innovation Hub and our dynamic events represent a key aspect of its strategy to facilitate new collaborations among outstanding stakeholders.

Let's unveil the **upcoming event** and explore together some of the **most interesting ones** organised so far!

### 2nd Annual Conference @Thessaloniki

SHIFT-HUB as proud partner of <u>MEI</u>
<u>- Medical Education Informatics</u>
<u>Conference</u> invites you to join us in **Thessaloniki** from **June 10th to 11th.** This event will be the perfect
opportunity to:

• **Explore** the latest in Medical/Health Education, AI, and innovative pedagogical approaches;

• Connect with global experts and



MEI 2024 THESSALONIKI, GR shape the future of healthcare education.



#### 2nd DemoDay @Leipzig

The **DemoDay @Leipzig** was organised on **June 5th** 2024 by **SHIFT-HUB**, the **University of Leipzig**, and the **University Hospital Cologne**. It offered the opportunity for a deep dive into 4 cases of technologies:

- myScribe;
- PURAITE;
- Goya Health;
- AMPEL-CDSS.





#### International Brokerage Event

The event aimed to **foster collaboration and partnerships**, and featured a variety of activities, with a focus on European **Open Calls.** 

Participants had the opportunity to learn about the latest trends in health innovation and explore new business opportunities. More than **230 participants** were registered to the event and **113 matchmaking sessions** took place.

Read the article!

#### Focus Group e-Health

The launch event of the new SHIFT-HUB Focus Group on e-Health "Future-proof health systems: The role of SMEs' digital solutions" held on March 14th focused on how digitalisation improve the resilience of EU healthcare system and empower patients?



It was an opportunity to discuss how **data technologies** and **health data governance policies** can support the sturdiness of healthcare.

Distinguished speakers also addressed the challenges and opportunities of the digitalisation process, along with showcasing concrete use cases and **patienti-centric solutions**.

Join our Focus Group



## 1st DemoDay @Cologne

The **1st DemoDay** was held on **19 March 2024**, SHIFT-HUB team embraced the #TestBeforeInvest approach and presented you:

- PADME;
- PURAITE;
- OnFhir.io;
- KronIQ.

The event collected **32 registrations** and attendees.

#### **Conference in Barcelona**

The **1st annual conference** called the "*Smart Health Innovation & Future Technologies Conference*" was held on September 21st, in Barcelona, within OpenLivingLab Days.

The conference brought together academics and managers from various fields of innovation, and Open Call for scientific papers has been launched.



More events were organised, such as **workshops**, **regional events**, **Living** Labs and many other activities!

If you want to learn more, read our article on the achievements of SHIFT-HUB during its mid-term!

Read the article



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