

# A spotlight on SHIFT-HUB's Capacity Building Workshops

SHIFT-HUB's Capacity Building Workshops are events designed to exchange our knowledge and best practices in an open dialogue and strengthen the collaboration with our partners and stakeholders in the Smart Health field.

#### Our overarching goal?

To create an open and collaborative ecosystem that supports the development of innovative technologies and solutions in healthcare.

#### Why participate?

The Capacity Building Workshop will give you the opportunity to:

- Enhance your capacity and knowledge by exploring effective methodologies and tools.
- Connect with key stakeholders in the Smart Health field.
- Gain insights into the European Smart Health landscape and the possibilities and paths of innovation processes in this ecosystem.
- Build partnerships with business, technology and innovation support organisations.

#### These events enable us to:

- Share our best practices and integrate new approaches from the European digital Smart Health innovation ecosystem.
- Promote mutual learning and continuous improvement of our methodologies and tools.
- Provide training and support services for less advanced hubs, fostering the growth of the pan-European network.

#### An example of success:

On November 19, 2024, the SHIFT-HUB project hosted its first workshop entitled *Driving Innovation – Effective Strategies for Open Innovation Workshops*.



The event explored effective methodologies for implementing Open Innovation, featuring three diverse and successful examples of Open Innovation methodologies from different ecosystems—Smart Health, Social and Technological Innovation, and the perspective of small and medium-sized enterprises (SMEs). The event concluded with an interactive group session that encouraged participants to share experiences and insights.

For more details, read the full article.

### Upcoming Capacity Building Workshops



The next event Strengthening European Innovation Ecosystems – The Role of Intermediaries in Enhancing Access to Finance will be held online on March 13, from 13:00 to 15:00 CET, focusing on the role of innovation intermediaries and investment agencies in improving access to finance. Experts from investment agencies, innovation intermediaries, and startups will share insights on challenges and opportunities within Europe's financial ecosystem.

The workshop will include an **interactive session** on strengthening financial access and a **collaborative mapping** of key support services. Participants will gain practical tools, expand their expertise, and contribute to a more inclusive innovation landscape.

REGISTER NOW

#### Coming in 2025!

- June 2025: Workshop on the Living Lab Methodology, focusing on co-creation methodologies and collaborative innovation.
- **September 2025**: **Test-Before-Invest**, an event exploring how innovators can test their solutions before investing.

Stay updated on these events by following us on **LinkedIn** or visiting the **events section** on our website!

## SHIFT-HUB: Together for a smarter future in Healthcare!



