



SHIFT-HUB

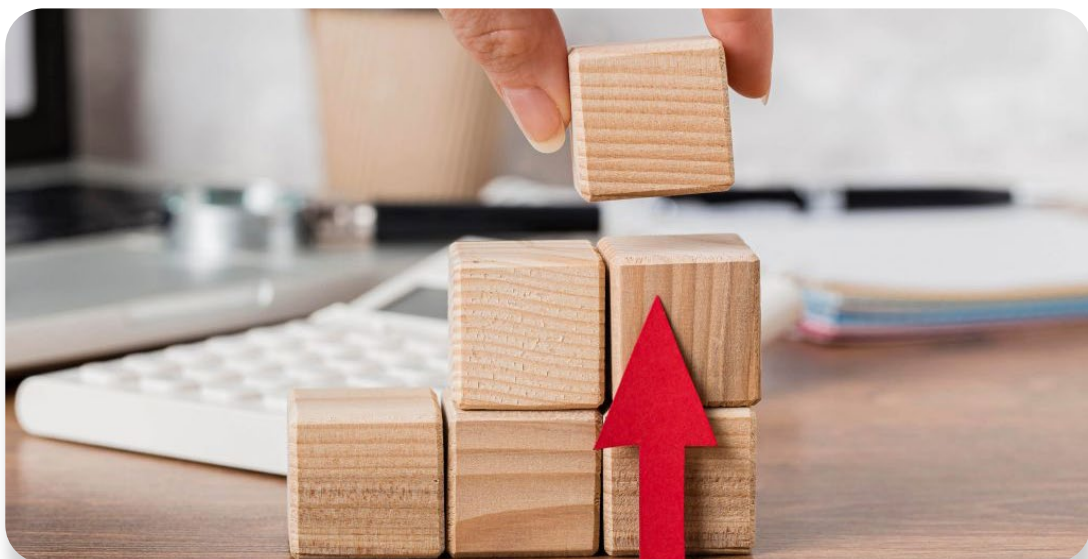
SHIFT-HUB Services: Empowering Smart Health Innovation Across Europe

Dear SHIFT-HUB Community!

We're excited to share the [comprehensive suite of services](#) offered by SHIFT-HUB, designed to accelerate digital transformation in healthcare! Whether you're a tech innovator, healthcare provider, innovation intermediary, researcher, policymaker, or patient, SHIFT-HUB offers tailored support to help you connect, collaborate, and thrive in the evolving world of Smart Health.

| Our Services at a Glance

Build & Boost



- **Open Innovation Workshops:** Ideate, co-design, and develop solutions addressing current healthcare challenges. Benefit from networking and collaborative project opportunities.
- **Living Labs:** Co-create, test and validate new solutions with real users in dynamic, real-life settings. Gain valuable feedback to optimize your technology and ensure user acceptance.
- **Demo Days:** Become part of the SHIFT-HUB Community and showcase your innovations to a broad audience, including investors and users, online and on-site across Europe.
- **Access to Funding:** Receive tailored guidance and matchmaking with investors and funding bodies to accelerate the development and scaling of your digital health solutions and services.
- **Smart Health Data Space:** Discover our secure, centralized “sandbox” for managing and sharing health data, facilitating the connection between application providers and end-users and supporting the development and integration of smart health applications.
- **Apps Repository:** Discover and promote high-quality mobile health apps, with expert reviews and a focus on non-communicable diseases and prevention.

Connect & Thrive



- **SHIFT-HUB Community Platform:** Join a dynamic online network of 400+ members to collaborate, discover funding, showcase your solutions, and stay at the forefront of Smart Health innovations.
- **Focus Group on e-Health:** Participate in deep-dives on key topics like AI, data spaces, IoT and cybersecurity. Contribute to generating concrete ideas and policy positions that could shape the European Smart Health sector.
- **Annual Conference:** Network and share knowledge at our flagship Smart Health Innovation & Future Technologies Conference—an annual highlight for the entire ecosystem.
- **Entrepreneurial Discovery Workshops:** Connect with key stakeholders and explore regional differences, key challenges and opportunities within the Region's Smart Health ecosystem.
- **Matchmaking Events:** Leverage matchmaking to connect with the right partners for funding, co-development, and market access.

Learn & Grow



- **Educational Repository:** Access a curated platform of educational resources, digital literacy courses, and upskilling opportunities for all stakeholders—from patients to professionals.

- **SHIFT-HUB Smart Health App:** Experience health education through gamification, enhancing awareness and fostering healthy lifestyles in an interactive way.
- **Capacity Building Workshops:** Gain hands-on training in innovation, funding, Living Lab methodologies, and more, strengthening your organization's digital health capabilities.

Access all SHIFT-HUB Services here: <https://shift-hub.eu/services/>

| Coming up




The graphic features the SHIFT-HUB logo (a green icon of four people) and the text "SHIFT-HUB Health Data Space Onboarding Workshop". It specifies the date and time as "25th Jun 2025 / 3-4 pm CET" and indicates it is an "Online" event with a globe icon. At the bottom, it includes the LinkedIn logo, the text "shifthubprojecteu", and the website "www.shift-hub.eu". The right side of the graphic shows a person's head in the foreground looking at a laptop screen displaying a video conference with three participants.



SHIFT-HUB

Health Data Space

Onboarding Workshop

25th Jun 2025 / 3-4 pm CET

Online 

 shifthubprojecteu  www.shift-hub.eu

SHIFT-HUB Health Data Space Onboarding Workshop: Exploring the Data Platform Tools and Functionalities

25 June 2025 - 15:00 -16:00 (CEST)

The SHIFT-HUB Data Space provides a secure and controlled “sandbox” environment designed to support the development and integration of smart health applications, as well as the collection and access to secure data from patients and citizens. Whether you

are a data provider, application developer, or end-user of apps, the Smart Health Data Space offers a robust, innovative platform to facilitate collaboration, experimentation, and growth in the health data ecosystem.

During the sessions, you will:

- Gain insights into the key features and benefits of the Smart Health Data Space;
- Learn how to add and manage data sources and datasets quickly and securely;
- Explore the available tools for data processing, application development, and user engagement;
- Understand how the platform supports secure, industrial-grade data management and cost control;
- Discover opportunities for co-development and participation in a growing smart health marketplace;
- Provide your input helping to refine and adapt the platform's features to better match your practical needs and development goal.

Join us and **register here!**



 **SHIFT-HUB**

**OPEN INNOVATION
WORKSHOP**

8 July 2025 | 10:00 - 12:30 CET

ONLINE

 [shifthubprojecteu](#)  www.shift-hub.eu

SHIFT-HUB Open Innovation Workshop: Creation of Project Ideas and Partnerships for EU Funded Calls

8 July 2025 - 10:00 to 12:30 (CEST)

Accelerate Your Innovation: Co-create impactful project ideas and concepts for EU Funding in Health & Inclusive Society.

Join us online on 8 July 2025, from 10:00 to 12:30 (CEST), for the SHIFT-HUB Open Innovation Workshop: Creation of Project Ideas and Partnerships for EU Funded Calls. This interactive workshop brings together innovators, technology providers, research organisations, healthcare providers, and intermediaries to co-create impactful project ideas and build partnerships for EU-funded applications in Health and Inclusive Society.

What's in store:

- Insights into two upcoming Horizon Europe calls:
 1. Generative AI models in healthcare (GenAI4EU)
 2. Good practices for increased autonomy of persons with disabilities
- Opportunities to present your organization and innovative solutions, share your interests and needs to build partnerships aligned with the targeted topics.
- Discuss your ideas and co-create project concepts with other interested stakeholders.

Don't miss this chance! Join us and

register here!



Capacity Building Workshop: Co-Creating for Impact: Exploring the Living Lab Methodology for Sustainable Innovation
16 July 2025 - 13:00-15:00 (CEST)

Join us for an interactive workshop focused on leveraging Living Lab methodologies to foster sustainability and meaningful impact across Europe's innovation ecosystem. Leading experts from the European Network of Living Labs (ENoLL), IDIAPJGol, and SHIFT-HUB will share key insights on the current challenges, opportunities, and gaps in the Living Lab landscape.

Following expert presentations, participants will take part in an engaging co-creation session addressing the question: "How can Living Lab methodologies be enhanced to overcome bottlenecks, strengthen outcomes, and ensure lasting impact?" Through group discussions and collaborative activities, we'll explore ways to design and implement Living Labs more effectively for sustainable innovation.

This dynamic workshop offers a unique chance to deepen your understanding of best practices, gain practical insights, and actively contribute to building a more connected and impactful European Living Lab community.

Register now to secure your spot!

| Get Involved

- Register on the [SHIFT-HUB Community Platform](#) to receive tailored updates and invitations.
- Visit the [Events section](#) for upcoming opportunities.
- Follow us on [LinkedIn](#) for the latest news and highlights.

Together, we are shaping a smarter, healthier, and more connected future for Europe. Join in and take your next step in digital health innovation!

Warm regards,
The SHIFT-HUB Team

