



SHIFT-HUB Community Guide



The SHIFT-HUB Community **counts currently more than 600** SMEs, healthcare providers, researchers, policymakers, and citizens across Europe to accelerate the digital transformation of healthcare. By joining, you gain access to a pan-European ecosystem of opportunities, collaborations, and visibility.

How to Get Started on the Community Platform

The [SHIFT-HUB Community Platform](#) is the central hub for active members. Follow these simple steps to unlock all of its features:

Step 1 – Register and Build Your Profile

Create your secure account on the [Community Platform](#). This gives you full access to all interactive services, including simple 2-clicks registrations for all future events, and ensures your organisation is visible to the community.

Set up your **personal and organisational profile**:

- **Highlight** your expertise, solutions, or collaboration needs.
- Link yourself and your colleagues to **your organisation** and manage the details at any time.
- **Increase your visibility** to potential partners, collaborators, investors, and clients.

Step 2 – Join Events

Browse and register for SHIFT-HUB's international [events](#) directly on the platform, where you can:

- Access agendas and **participant lists**.
- Receive automatic **calendar invites** adapted to your time zone.
- Use the automated matchmaking functionality active for certain events to schedule **1-to-1 meetings** with other participants

Step 3 – Network & Collaborate

Use the platform's [search and messaging tools](#) to connect directly with other members. You can:

- Send and receive direct messages.
- Explore partners by sector, expertise, or needs.
- Find potential collaborations with just a few clicks.

Step 4 – Explore the Marketplace

Showcase your **products, services, research results, or collaboration interests** in the integrated [Marketplace](#). You can also browse posted opportunities from other members and the Marketplace is automatically integrated with events, ensuring your solutions are seen by like-minded audience.

Beyond the Platform

- [Focus Group on e-Health](#): For those interested in thematic dialogue, the Focus Group offers a space for specific events, technology-specific discussions and EU policy dialogue.
- [Smart Health Data Space/Platform](#): provides a secure environment for technical collaboration. It allows data providers, developers, and innovators to share and integrate data-driven health services in line with interoperability and security standards.
- [Stay Informed](#): Not ready to join the platform? You can still sign up via the SHIFT-HUB website to receive updates, newsletters, and event invitations.

By following these steps, you can unlock the full potential of the SHIFT-HUB Community: **expanding your network, gaining visibility, and driving innovation in Smart Health across Europe.**

Register today on the [SHIFT-HUB Community Platform](#) and start benefiting from its opportunities!



Get Involved!

- Benefit from our [comprehensive suite of Services](#) designed to drive innovation, foster collaboration, and enhance digital health knowledge.
- Explore the [News](#) and [Events sections](#) on our website to stay informed about the latest developments.
- Follow us on [LinkedIn](#) for real-time updates, news, and highlights.

