SHIFT-HUB

SHIFT-HUB NEWSLETTER

December 2025

Celebrating Achievements, Navigating Transitions & Sustaining Innovation Services

Dear SHIFT-HUB Community,

As 2025 draws to a close, so does the funding period for our Horizon Europe Project, SHIFT-HUB. Over the past three years, we've built a **strong, innovative Smart Health Community**, providing valuable services to our stakeholders, such as entrepreneurs, innovation intermediaries, health practitioners, knowledge providers, policymakers, patients and citizens. Together, we've fostered a thriving ecosystem, advancing the development and adoption of Smart Health technologies across Europe.

This journey has been filled with opportunities, collaborations, and innovations, and while challenges remain, we take pride **in our collective achievements over the course of this project:**

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Our Key Achievements

- ✓ **1,000+ SMEs reached**, with over **200 actively participating** in SHIFT-HUB events and the community platform.
- ✓ Reached **7,000+ patients and citizens**, **330+ innovation intermediaries**, **70+ health organizations**, **60 public institutions**, and **50 policymakers**.
- ✓ Signed **90+ Memorandums of Understanding (MoUs)**, formalizing collaborations with Official Partner Organizations.
- ✓ Built a vibrant **Community Platform** with **780+ registered members**, supporting collaboration, matchmaking, and solution showcasing.
- ✓ Facilitated **730+ matchmaking sessions** between stakeholders.
- ✓ Hosted **9 Open Innovation Workshops** with **470 participants**, generating **45+ project ideas**.
- ✓ Implemented **5 Living Labs**, **7 Demo Days** and **5 Capacity Building Workshops**.
- ✓ Organized **3 SHIFT-HUB conferences**, **2 Online Brokerage events**, and participated in **75+ regional events across 10+ countries** to promote SHIFT-HUB services and activities.
- ✓ Ran **10 fundraising campaigns**, connecting with investors and creating valuable pitching opportunities.
- ✓ Added **170+ rigorously selected health apps** to the Mobile Health Apps Repository and developed **5 gamified e-learning games** to enhance health awareness.
- ✓ Created an **Educational Repository** with **150+ resources across 15 themes** to empower patients, support practitioners, and drive digital transformation in healthcare.

Building on this strong foundation, our work doesn't stop here**. Many services will remain operational, with results and best practices available for replication and adoption**. We are also onboarding external partners to scale and expand the SHIFT-HUB network.

The **SHIFT-HUB Community Platform** will keep fostering collaboration, matchmaking, solution showcasing, and hosting impactful events. Looking ahead, we're thrilled to announce two **Demo Days** in early 2026, starting with **Smart Health Data, Interoperability & Personal Data Control** on **13 January**—details are available on our **website**.

This newsletter includes:

1. An overview of accessible services,

2. Best practices,

3. Policy recommendations, and

4. Details on the upcoming Demo Day.

We invite you to **explore the extensive resources we've developed to support your innovation and smart-health education journey.**

Thank you for being an integral part of the SHIFT-HUB Community. Together, we've made a lasting impact, and we look forward to new collaborations in 2026!

Wishing you a Merry Christmas, and a smart-healthy New Year!

The SHIFT-HUB Team

Our Continuous Services

To continue supporting your innovation and digital transformation in healthcare, the following services will remain available and accessible beyond the end of our project:

SHIFT-HUB Community Platform

If you have not done so yet, join our vibrant community of **780+ members** from across the Smart Health ecosystem, including innovators, entrepreneurs, healthcare practitioners, investors, policymakers, and more.

Our platform fosters collaboration, accelerates innovation, and supports the adoption of Smart Health technologies. Network with stakeholders, access opportunities, participate in matchmaking, host events, and showcase your solutions on the marketplace. Stay updated with the latest tools and initiatives in Smart Health.

👉**Join the Community Platform here!**

👉Explore our **Platform Guide** to maximize your membership

Focus Group on e-Health

The Focus Group on e-Health will be continued by our partner European Digital SME Alliance. Participate in deep-dives on key topics like AI, data spaces, IoT and cybersecurity. Contribute to generating concrete ideas and policy positions that could shape the European Smart Health sector. 👉**Join the Focus Group on e-health here!**

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Mobile Health Apps Repository

Mobile health applications are transforming how we monitor and manage our well-being, supporting the prevention and treatment of diseases. The **Mobile Health Apps Repository** is your curated guide to **170+ rigorously selected apps** focused on prevention and non-communicable diseases such as cancer, heart disease, diabetes, mental health, and more.

Our repository offers detailed insights, expert ratings, and easy-to-use filters to help you find the right app for your needs. Whether you want to track your health, reduce stress, or manage medications, these accessible apps empower patients and citizens to make informed health decisions and embrace prevention.

Start exploring today and discover high-quality apps that can help you achieve your well-being goals! 👉 **Access the apps repository here!**

RAISE Data Sharing Platform

SHIFT-HUB's Official Partner Organisation, the **RAISE Project**, offers a cutting-edge platform that enables researchers, innovators, and industry stakeholders to collaborate securely without transferring sensitive data. Instead, algorithms are sent to the data, ensuring it stays within its original infrastructure while complying with GDPR.
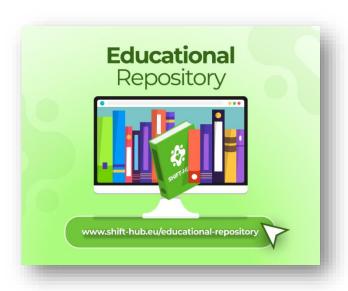
Powered by **blockchain technology**, RAISE promotes Open Science, responsible data sharing, and innovation. With tools like APIs, SDKs, and RAI IDs, it enhances scalability, transparency, and collaboration while safeguarding data ownership and privacy. Empower your research and innovation with **compliant, efficient, and secure** data processing. 👉 **Discover the RAISE Platform here!**

![SHIFT-HUB logo] **SHIFT-HUB**

Educational Repository

Empower Yourself with Smart Health Education!

Access educational resources, digital literacy courses, and upskilling opportunities for all stakeholders—from patients to professionals! Our Education Repository offers **150+ curated resources across 15 themes** to enhance proficiency in Smart Health technologies. By bridging the digital gap, it equips healthcare practitioners, patients, and stakeholders with essential skills to drive digital transformation, improve patient outcomes, and boost efficiency. 👉 **Benefit from the educational offers here!**

SHIFT-HUB Smart Health Games

Boost health awareness, prevent diseases, and adopt healthier lifestyles with our engaging Smart Health app.

Hosted on a digital arcade platform, the app features **five games** tackling key health topics:

- **Card Association**: Disease prevention.

- **Drag & Drop**: Chronic disease education.

- **Basket Collection**: Healthy lifestyle and cardiovascular health.

- **Quiz**: Mental health awareness.

- **Simulation**: Cancer prevention.

Learn, play, and adopt healthier habits in a fun and immersive way! 👉**Play and learn here!**

👉 **Access all SHIFT-HUB Services here!**

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Our Free Innovation Resources

Explore our **Resources section** for practical tools and insights to support your innovation journey, including best practices, policy recommendations, comprehensive reports, expert guides, and materials from workshops and events—all designed to help you succeed in the Smart Health ecosystem.

Best Practices

Accelerate Your Innovation with Our Best Practices!

Discover the insights behind our Open Innovation Workshops, Access to Finance Services, Demo Days, Living Labs, and Capacity Building Workshops. Learn who to target, how to implement these initiatives effectively, and which team members to contact for guidance on applying these proven methods to your projects. 👉 Access the best practices here:

- **Best Practice: Open Innovation Workshops**

- **Best Practice: Access to Finance Services**

- **Best Practice: DemoDays and Test before Invest Services**

- **Best Practice: Living Labs**

- **Best Practice: Capacity Building Workshops**

Policy Brief: Bridging Gaps for Smart Health - Strengthening Regional Innovation Ecosystems in Europe

Smart Health Ecosystems: Driving Europe's Digital Health Transition

Smart health ecosystems are key to improving patient care, efficiency, and competitiveness. However, regions face challenges like funding gaps, regulatory hurdles, and fragmented infrastructures. This policy brief, based on SHIFT-HUB workshops in Central Macedonia, Northern Portugal, and Baden-Württemberg, compares regional strengths and needs, offering recommendations for targeted policymaking at all levels to support smart health innovations. 👉 **Read the Policy brief here**.

Upcoming Events

We're thrilled to announce two online DemoDays in 2026, showcasing cutting-edge smart health solutions. The first is on **13 January** (details below), and the second on **10 February**—mark your calendars!

SHIFT-HUB Demo Day: Smart Health Data, Interoperability & Personal Data Control

13 January 2026 I 10:00 – 12:00 CET

Join the SHIFT-HUB Demo Day to explore cutting-edge smart health tools advancing secure data use, interoperability, and personal health data ownership.

Hosted online with TALTECH and University Hospital Cologne, this event showcases GDPR-compliant tools, FHIR-based knowledge models, and decentralised architectures supporting digital transformation in healthcare and research.

Discover solutions for privacy-preserving data reuse, secure sharing, and citizen-centric digital health infrastructures. Connect with innovators, interact with demonstrators, and learn how SHIFT-HUB services can benefit your organisation. **Don't miss this opportunity!** 👉**Register here!**

Stay connected and informed!

- ➢ Follow us on **LinkedIn** for real-time updates, news, and highlights
- ➢ Explore the **News** and **Events sections** on our website to stay informed about the latest developments.